MAIR Spring 2007 Conference
<u>M</u>ississippi <u>A</u>ssociation for <u>I</u>nstitutional <u>R</u>esearch

<u>When:</u>
Thursday, March 29 – Friday, March 30

<u>Where:</u>

Pearl River Resort - Philadelphia, MS

<u>Hotel:</u>

Pearl River Resort
13541 Highway 16 West
Philadelphia, MS
1-866-44-PEARL

A block of rooms has been reserved for overnight accommodations. Please contact the **hotel directly** making reference to MAIR by using the group code of **<u>MISC07A</u>** by **March 8** at **1-866-447-3275.** Please make your reservation by March 15 in order to receive the special room rate of $65 plus tax.

MAIR Spring 2006 Conference is fast approaching, and we hope that you will be a part of this meeting offering sessions on current topics. Highlights of the Conference sessions are:

Cynthia Gibbs	The Budget and Institutional Effectiveness
Barry Nagel	Logic Models: Linking Program Activities to Program Outputs and Outcomes
Jim Nichols	Development of Requirements for Assessment of Student Learning Outcomes
Gwen Aldridge and David Mullins	Documentation for Reaffirmation and Logistics of a SACS On-Site Visit
Bob Budnik	LiveText Assessment
Chad Jennings	Blackboard Assessment

As you can see, MAIR officers have been working hard to plan an exciting and informative Spring Conference for you. Hope to see you there!!!

<u>REMINDER:</u>
Door Prizes—Each institution is asked to bring <u>one </u>Office door prize...a prize that would be useful in an Institutional Researcher's office.
http://www.ihl.state.ms.us/mair/mair.htm

(REGISTRATION FORM NEXT PAGE)

MAIR 2007
Spring Conference
REGISTRATION FORM

Name:_____Title:_____

Institution:_____

Address: _____

City, State, Zip: _____

Phone:_____   Fax:_____ E-mail:_____

Check the appropriate blank:
My $65.00 Registration Fee (Check or Cash) **payable to MAIR:**

_____ is enclosed

_____ will be paid at the conference

Thursday Dinner Meal

Sodexho is sponsoring the dinner, and the menu will be determined by them.

Deadline to Register: Friday, March 16, 2007

Please mail or fax registration form to:

Mary Harrington, MAIR Treasurer
University of Mississippi
209 Old PR Building
University, MS 38666
E-mail: ccmary@olemiss.edu   FAX: 662-915-5400

This information is also available under the Conference section of the MAIR website.
http://www.ihl.state.ms.us/mair/mair.htm

MAIR 2007 Spring Conference Agenda

Pearl River Resort
Philadelphia, MS
Thursday and Friday, March 29-30, 2007

12:00 – 12:30 p.m.   Registration

12:30 – 2:30 p.m.   **The Budget and Institutional Effectiveness**
Cynthia Gibbs is President of Sage Horizons Consulting, Inc., a management consulting firm specializing in organization transformation, performance management, project management, strategic planning, and organizational effectiveness. Ms. Gibbs has directed and managed several assessment initiatives, including a 40-member team which conducted a Baldrige-based assessment of a 5000-member Air Force wing and she was a project manager of the Air Force's Baldrige-based organizational assessment program at the Pentagon. She was the lead consultant for a comprehensive assessment of the key business processes of the Washington Suburban Sanitary Commission (WSSC) in support of their multi-year, multi-million dollar transition to an enterprise-level asset management system. She was the project manager for the design, build, and implementation of the Air Force's first On-line Course Management System; she served as a senior management consultant for the premier project management firm Robbins-Gioia, LLC, of Alexandria, VA; and she was a project management instructor for BAE Systems (North America), the Department of Energy, and Management Concepts, Inc., a firm specializing in project management training and certification. Ms. Gibbs will do a presentation linking budget and costs to goals and objectives and how that will facilitate conducting comprehensive assessments. Participants will gain insight into the relationship between planning, budgeting, and measuring effectiveness. The presentation will be in an informal format to allow questions and answers, open discussion, and sharing of experiences.
Speaker: Cynthia Gibbs, President, Sage Horizons Consulting

2:30 – 2:45 p.m.   Break (**Sponsored by LiveText**)

2:45 – 4:00 p.m.   **Logic Models: Linking Program Activities to Program Outputs and Outcomes**
The use of logic modeling is becoming more prevalent in program planning. As an example, the Centers for Disease Control now requires that all grant proposals include a logic model. This presentation will cover the basics of how to develop logic models that communicate the link between program activities and results. It will first include the development of SMART objectives as this defines the eventual program outputs and outcomes. It will then review how to develop a logic model within the context of the Program Assessment Rating Tool (PART). The PART is required by the Office of Management and Budget and was developed to identify program strengths and weaknesses. The final section of the presentation will review the costs of lack of fidelity to logic models. Participants in this presentation will develop a beginning understanding of developing goals and objectives, logic models, and how these activities facilitate effective programs and evaluation.
Speaker: Barry Nagel, Director
Center for Assessment, Planning & Accountability
United Negro College Fund Special Programs Corporation

4:00 – 4:15 p.m.	Break

4:15 – 5:15 p.m. **Continuing Development of Requirements for Assessment of Student Learning Outcomes**
Institutional Effectiveness Associates (IEA) is a firm offering consulting services as well as seminars and workshops. IEA services provide assistance to institutions of higher learning who wish to satisfy the requirements of their regional accrediting association as well as those institutions concerned with improving student learning and institutional effectiveness. The IEA Consulting Team is a group of experienced professionals in the field who have provided direct assistance to over 380 institutions. For assisting individuals and campuses, Jim and Karen Nichols have published five works through Agathon Press concerning assessment. The publications have sold over 53,000 copies.
Speaker: Dr. James O. Nichols, CEO, Institutional Effectiveness Associates

5:15 – 6:00 p.m. Break

6:00 – 6:45 p.m. Champagne Punch Reception in Hospitality Suite with Piano Accompaniment (**Sponsored by LiveText**)

7:00 – 8:30 p.m. Dinner followed by East Mississippi Community College QEP Teambuilding Activity (**Sponsored by Sodexho**)

Friday, March 30

8:00 – 8:30 a.m. Continental Breakfast (**Sponsored by Blackboard**)

8:30 – 10:00 a.m. **Documentation for Reaffirmation and Logistics of a SACS On-Site Visit**
Both Northwest Mississippi Community College and East Mississippi Community College are in the 2007 cohort for reaffirmation of accreditation. As such, they both participated in the Compliance Certificate, the Focused Report, the On-Site Visit, and the Response Report. This informal presentation includes a discussion of the types of documentation used to reply to the Core Requirements and Comprehensive Standards in *The Principles of Accreditation*. The presentation will also include a discussion of the duties of the institution's SACS liaison and the logistics of an On-Site visit.
Speakers: Dr. Gwen Aldridge, Northwest Mississippi Community College
**   Dr. David Mullins, East Mississippi Community College**

10:00 – 10:15 a.m. Break

10:15 – 10:45 p.m. **LiveText** (Sponsors of Breaks, Reception, and Lunch)
LiveText has assisted hundreds of colleges and universities in achieving their goals with their comprehensive suite of web-based tools, supportive community, and experienced staff. College LiveText edu solutions is a complete development, management, and assessment solution specifically designed for colleges and universities who face the challenges of accreditation. Their thriving community members benefit from purposeful learning events, unmatched experience, and the most innovative set of tools available.
Speaker: Bob Budnik, LiveText

10:45 – 11:15 a.m.   **Blackboard** (Sponsors of Breakfast)
The Blackboard Outcomes System is a comprehensive, flexible platform to guide institutional effectiveness across the entire higher education institution or system -- from classrooms to the President's Office. It was developed with guidance from national assessment experts and dozens of academic institutions including private teaching colleges, research universities, systems, and community colleges. The Blackboard Outcomes System leverages the capabilities and familiar user experience of the Blackboard Academic Suite to help institutions make evidence-based decisions, streamline assessment processes, and engage students in their own learning.
Speaker: Chad Jennings, Blackboard

11:15 – 12:00 p.m.   Luncheon (**Sponsored by LiveText**) and MAIR Business Session

12:00 p.m.   Adjournment