



**MAIR 2010  
SPRING  
CONFERENCE**



**Mississippi Association of Institutional Research**

<http://www.ihl.state.ms.us/mair/mair.htm>

***April 8-9, 2010  
Columbus, MS***

**AGENDA: Thursday, April 8, 2010**      **Location: MUW**

- 8:00- 8:30      Registration (Cochran Hall 1<sup>st</sup> Floor Ballroom)
- 8:30- 5:00      IPEDS Workshop (McDevitt Hall Alpha & Delta Labs)  
*Dr. Cynthia B. Gray, Beloit College*  
*Dr. Sonia Brandon, Mesa State College*
- 9:15-12:15      “Survival Tips for IR Newcomers”  
*Mitzy Johnson, Mississippi State University*  
*Puckett House*
- 12:15- 1:15      Lunch Provided for Newcomer & IPEDS Workshop  
Participants (Cochran Hall 1st Floor Ballroom)

**AGENDA: Thursday, April 8, 2010**      **Location: MUW Cochran Hall**  
**1<sup>st</sup> Floor Ballroom**

- 1:15- 1:30      Registration (Cochran Hall 1st Floor Ballroom)
- 1:30- 1:35      “Welcome to Columbus”
- 1:35- 2:15      “What SACS IE Evaluators Look For”  
*Mary Harrington, University of Mississippi*
- 2:20- 3:00      “SACS Fifth-Year Interim Report from a Community  
College Perspective”  
*Dan Smith, Northwest Community College*
- 3:00- 3:20      Break / Door Prizes
- 3:25- 4:05      “Pros & Cons of Participating in the Voluntary System of  
Accountability”  
*Suzanne Simpson, Delta State University*  
*Marcie Behrens, Delta State University*
- 4:10- 4:50      “The Fifth Year Interim Report Process at a QEP  
Institution”  
*Dr. Beverly Moon, Delta State University*
- 5:00- 5:45      Champagne Reception (Puckett House)  
*Sponsored by Dataliant, Inc*

6:15- 6:30      Double Decker Bus Pickup at the Holiday Inn

6:30- Until      Dinner at J. Broussard’s Restaurant

**AGENDA: Friday, April 9, 2010**      **Location: MUW Cochran Hall**  
**1<sup>st</sup> Floor Ballroom**

- 8:30- 9:10      “Best ways to Create and Share IR Data”  
*Elaine Turner, Mississippi State University*
- 9:15- 9:55      “Integrate Your Accreditation and Strategic Planning”  
*Patrick Rohde, President of Dataliant, Inc.*
- 9:55-10:10      Break
- 10:15-10:55      “SACS 5th-Year Interim Report: The Perspective of an  
Institution Last Reaffirmed in 2003”  
*Dr. Eric Daffron, Mississippi Univ. for Women*
- 11:00-11:40      “Financial Planning and Return on Investment”  
*Lynn Tinchler-Ladner, Mississippi Gulf Coast  
Community College*
- 11:45-12:45      Luncheon and MAIR Business Meeting  
*Luncheon Sponsored by: Nuventive, LLC*
- 12:45              Adjournment

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*MAJR would like to thank Dataliant for  
sponsoring Thursday’s reception and  
Nuventive for sponsoring Friday’s Luncheon.*

