



MAIR Spring 2006 Conference

Mississippi Association for Institutional Research

When:

Thursday, March 30 – Friday, March 31

Where:



Pearl River Resort - Philadelphia, MS

Hotel:

Pearl River Resort
13541 Highway 16 West
Philadelphia, MS
1-866-44-PEARL

A block of rooms has been reserved for overnight accommodations. Please contact **hotel directly** making reference to MAIR by using the group code of **MAIR 39 by March 15** at **1-866-447-3275**. Please make your reservation by March 15 in order to receive the special room rate of \$65 plus tax.

MAIR Spring 2006 Conference is fast approaching, and we hope that you will be a part of this meeting offering sessions on current topics. Highlights of the Conference sessions are:

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| David Mullins: | InConcert Strategic Planning Software |
| Margie Hobbs: | Using a Rubric to Evaluate Assessment Reports |
| Kathy Huffman and Elaine Turner: | Building an Excel Pivot Tables for Your University OIR Website |
| Harriott Calhoun: | Complying with SACS <i>Principles of Accreditation</i> : Lessons Learned from Implementation |
| Glenn Evans of Scantron: | Using Class Climate from Scantron |

As you can see, MAIR officers have been working hard to plan an exciting and informative Spring Conference for you. Hope to see you there!!!

REMINDER:

Door Prizes—Each institution is asked to bring one Office door prize...a prize that would be useful in an Institutional Researcher's office.

(REGISTRATION FORM NEXT PAGE)

MAIR 2006
Spring Conference
REGISTRATION FORM

Name: _____ Title: _____

Institution: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Check the appropriate blank:

My \$65.00 Registration Fee (Check or Cash) **payable to MAIR:**

_____ is enclosed

_____ will be paid at the conference

Thursday Dinner Preference (select one)

_____ Grilled Rib-eye

_____ Blackened Snapper

_____ Fried Shrimp

_____ Beef Tips and Mushrooms

Deadline to Register: Thursday, March 16, 2006

Please mail or fax registration form to:

Mary Harrington, MAIR Treasurer
University of Mississippi
209 Old PR Building
University, MS 38666
E-mail: ccmmary@olemiss.edu FAX: 662-915-5400

MAIR 2006 Spring Conference Tentative Agenda

Pearl River Resort

Philadelphia, MS

Thursday and Friday, March 30-31, 2006

Thursday, March 30

12:00 – 12:30 p.m. Registration

12:30 – 3:00 p.m. **InConcert Strategic Planning Software**

Through a partnership between East Mississippi Community College, the MidSouth Partnership for Rural Community Colleges, and the MSU Center for Advanced Vehicular Systems (CAVS), an innovative software product known as InConcert is being developed. InConcert allows electronic collaboration in the rapid development of strategic plans, and it contains an evaluation tool for survey creation and distribution. The presentation of InConcert will include a description of the planning model used in InConcert, hands-on training in the use of InConcert, and InConcert will be given to participants at no charge.

Speaker: David Mullins, East Mississippi Community College

3:00 – 3:15 p.m. Break (**Sponsored by East Mississippi Community College, the Partnership for Rural Colleges, and CAVS**)

3:15 – 4:15 p.m. **Using a Rubric to Evaluate Assessment Reports**

Speaker: Margie Hobbs, University of Mississippi

4:30 – 5:15 p.m. **Building an Excel Pivot Tables for Your University OIR Website**

After being shown the wonderful capabilities of Excel Pivot Tables by Mary Harrington, the MSU Institutional Research office decided to develop pivot tables for their website. Providing a user friendly website tool for data collection and analysis has been an advantage for not only requestors, but also for the OIR staff. Access to pivot tables allows requestors freedom to manipulate the university data as they need and reduces the many ad-hoc and repetitive requests received in the department. Whether using the pivot tables to create a complete data report with graph/chart or just to obtain a simple answer, pivot tables are very user friendly and may provide just the information needed in the shortest amount of time.

Speakers: Kathy Huffman and Elaine Turner
Mississippi State University

5:15 – 6:30 p.m. Break

6:30 p.m. Dinner at *Eclipse Grill* at Pearl River Resort
(**Sponsored by: East Mississippi Community College, the Partnership for Rural Colleges, and CAVS**)

Friday, March 31

8:00 – 8:30 a.m. Continental Breakfast (**Sponsored by East Mississippi Community College, the Partnership for Rural Colleges, and CAVS**)

8:30 – 10:00 a.m. **Complying with SACS *Principles of Accreditation*: Lessons Learned from Implementation**

With the implementation of the SACS *Principles of Accreditation*: Foundations for Quality Enhancement the question now is, “What must institutions do to comply with the new requirements?” Harriott Calhoun has served both as an on-site evaluator for the Compliance Audit and for the Quality Enhancement Plan and will share lessons learned from her experiences on SACS committees. Information will be included on the Compliance Audit, Quality Enhancement Plan (QEP), off-site review, Focus Report, and on-site review.

Speaker: Harriott Calhoun, Jefferson State Community College

10:00 – 10:15 a.m. Break

10:15 – 11:15 a.m. **Introducing Class Climate from Scantron**

Class Climate is Scantron’s ultimate tool for survey-based evaluation in education. It allows you to conduct hundreds of surveys using a mixed online and paper approach through a central server. Distributed scanning and a web-based form designer add additional functionality for distributed campus environments. Class Climate handles questionnaires for programs of study, student services, seminars, alumni surveys and more. The integrated norm and benchmarking options, PDF feedback reports, and quality management views give you all you need for the implementation of enterprise-wide feedback reporting. Class Climate’s ability to operate with an imaging scanner (including Scantron’s new Clarity Imaging/OMR scanner) allows it to capture comments directly from paper and insert them into a report.

Speaker: Glenn Evans of Scantron

11:15 – 12:00 p.m. Luncheon (**Sponsored by Scantron**) and MAIR Business Session

12:00 p.m. Adjournment